



P R E S S R E L E A S E

Printware Contact:

Claire Lorei
Inkjet Marketing Director
Tele: 651-456-1446
Email: claire@ijetcolor.com



New iJetColorFlow™ Pushes the Envelope **Printware Releases New Industry-Standard Workflow at PRINT'19**

ST. PAUL, MN – October 1, 2019 – Printware, a print industry leader in prepress and digital solutions, unveils the iJetColorFlow this week at PRINT19 in Chicago. This next generation of workflow enhances the iJetColor digital envelope press family and won the prestigious Red Hot Technology award at PRINT19.

iJetColorFlow is an inkjet-optimized, PDF workflow designed with real print shop operators in mind. This latest technology offers easy-to-use, advanced imaging features that make inkjet jobs *flow* with profitability.

“Our mission is to delight customers with profitable print solutions like no one else in the world,” says Tim Murphy, President of iJetColor by Printware, “Thousands of print owners told us they wanted powerful tools that are simpler to use. The iJetColorFlow answers that call. We created an intuitive interface with a complete toolset for optimized inkjet print quality and operation.”

iJetColorFlow features enhanced type and rich black output options. It includes industry-leading color controls like *ColorBoost*sm and *InkSaver*sm and built-in color space library for consistent color reproduction without user intervention on a wide range of stocks. iJetColorFlow also features hyper-speed variable data and real-time machine feedback to move jobs from digital design to out-the-door productivity. Additionally, optional PMS spot color-matching, ICC color profiling, an unlimited print queue, and advanced page-management features can be enabled.

“Our goal was to take the capabilities and features iJetColor users currently relied on, enhance them, and make it all simpler to use for faster and easier inkjet printing,” adds Murphy.

iJetColorFlow software is preloaded onto a powerful, networked-based CPU solution that allows remote designers and equipment operators to share jobs for fast, consistent output that maximizes the productivity of each high-speed, iJetColor engine. Like all iJetColor products, they come bundled with everything for out-of-the-box productivity.

iJetColor users describe the new iJetColorFlow solution as “print smart,” a welcomed addition to the toolbox that offers easy to use, consistent inkjet output that delivers profits like no other envelope printer in the world.

“We’re serious about our mission, so I’m thrilled to be pushing the envelope for short-run envelopes and making sure our customers profit faster!” says Murphy.

New features in this digital toolset exclusively designed for iJetColor users include:

- ◆ Inkjet Optimized CMYK Color Library (including ColorBoost and InkSaver built in)
- ◆ Industry leading “Dead-Nuts-On” PMS Spot Color Matching (advanced option set)
- ◆ Hyper-Speed Variable Data
- ◆ Profit Predictor Calculator
- ◆ RichBlack Type

All iJetColor products are available directly from Printware. For more information visit www.ijetcolor.com, call 800-456-1400, or email sales@ijetcolor.com.

About Printware

Printware designs, engineers, and markets the iJetColor™ Pro, iJetColorNXT™, and the iJetColor™ envelope printing systems, all are high-performance, low-cost inkjet digital printers powered by Memjet technology. The iJetColor Press is offered in a number of bundled configurations that include the iJetColor workflow powered by industry-leading Harlequin RIP technology. Printware also manufactures the world's most highly used polyester computer-to-plate systems that produce cut-to-size, punched, and press-ready printing plates. Printware offers its customers complete equipment service, technical support, and a full line of consumables under its iJetColor and SilverStream® brands. Printware, LLC is a member of the Vanguard Graphics International group of companies. For more information, visit www.printwarellc.com or www.iJetColor.com.

Note to Editors:

If you need photos to accompany this release contact Claire Lorei – claire@ijetcolor.com

To update contact information or request removal from our editorial mailing list, send an email to tim.murphy@printwarellc.com.

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